

Better Health

CONFERENCE 2019



**June 6, 2019 • Connecticut Convention Center
Hartford, CT**

The *Better Health Conference* is the premier New England patient engagement event. In addition to learning from and engaging with dynamic speakers, attendees will have the opportunity to connect with vendors showcasing state-of-the-art consumer healthcare innovation. This year's conference includes informative breakout sessions focusing on social determinants of health, health IT, primary care, and health equity.

Hosted by:



In collaboration with:



#BetterHealthConf19

KEYNOTE SPEAKERS



Morning Keynote

"Social Care: The Secret Weapon of a Healthy Community"

Jacob Reider, MD

CEO — Alliance for Better Health



Closing Keynote

"Lessons Learned in Implementing Best Practices in Transformation at Scale"

Kevin Carr, MD

CEO — National Coordination Center

[View complete conference agenda inside](#)

AGENDA

8:00am – 8:30am REGISTRATION, REFRESHMENTS, EXHIBIT HALL, POSTER GALLERY

8:30am – 9:00am Welcome and Introductions (Ballroom B)

Steve Ruth – Chair, CT Partners for Health; Director, SMC Partners/eHealth Connecticut
Victoria Veltri, JD, LLM – Executive Director, CT Office of Health Strategy

9:00am – 10:00am Morning Keynote (Ballroom B)

SOCIAL CARE: THE SECRET WEAPON OF A HEALTHY COMMUNITY

Jacob Reider, MD – CEO, Alliance for Better Health

10:00am – 10:30am NETWORKING BREAK, EXHIBIT HALL, POSTER GALLERY

10:30am – 11:30am BREAKOUT SESSIONS



HEALTH INSURANCE LITERACY: GAINED IN TRANSLATION

Room 24

Victor Villagra, MD, FACP – Associate Director, Health Disparities Institute at UConn Health
Moderator – Tim Elwell, PhD, MBA, Qualidigm



THE NEW ERA OF TRANSPARENCY IN HEALTHCARE: SHARING CLINICAL NOTES WITH PATIENTS

Room 23

Catherine M. DesRoches, PhD – Associate Professor of Medicine; Executive Director, Open Notes
Moderator – Craig Schneider, PhD, IMPAQ International



CONNECTICUT CHOOSING WISELY: COMMUNICATING ABOUT MEDICAL OVERUSE WITH VULNERABLE POPULATIONS **Room 22**

Kelly Rand, MA, CPH – Program Officer, ABIM Foundation
Denise Octavia Smith, MBA, CHW, PN, SFC – Research Associate and Project Manager, Health Disparities Institute at UConn Health
Grace Damio, MS, CD/N – Director, Research and Training, Hispanic Health Council

Moderator – Nancy Yedlin, CT Choosing Wisely Collaborative



CONNECTED DEVICES, ARTIFICIAL INTELLIGENCE, AND VIRTUAL CARE: INNOVATING WITH TECHNOLOGY AND CARE DELIVERY TO HELP PATIENTS BETTER SELF-MANAGE DIABETES **Room 25**

Kevin Delury, MBA – Vice President, Healthcare Operations, Lark Health
Karen Gee, MBA – Senior Vice President and Chief Operating Officer, OptumCare Network of CT at ProHealth Physicians, Inc.
Laura Gandrud, MD – Pediatric Endocrinologist, Children's Hospitals and Clinics of Minnesota
Kristi Norton, MS – Vice President, Product Operations, United Health Group, Research and Development

Moderator – Tom Meehan, MD, MPH, CT Center for Primary Care, ProHealth Physicians



11:30am - 12:00pm NETWORKING BREAK, EXHIBIT HALL, POSTER GALLERY

12:00pm - 12:45pm LUNCH

Lunch Remarks (Ballroom B)

Scott Johnson – Chief Operating Officer, Cigna Connecticut

Connecticut Partners for Health Distinguished Service Award

Steve Ruth – Chair, CT Partners for Health; Director, SMC Partners/eHealth Connecticut

12:45pm - 1:00pm NETWORKING BREAK, EXHIBIT HALL, POSTER GALLERY

1:00pm - 2:00pm

BREAKOUT SESSIONS



ACCOUNTABLE HEALTH COMMUNITIES: ADDRESSING HEALTH-RELATED SOCIAL NEEDS

Room 25

John Minichiello, MBA — Executive Director, Integra Community Care Network

Craig Schneider, PhD — Managing Director, IMPAQ International

Moderator — Molly Rees Gavin, CT Community Care, Inc.



AN AGILE PMO: SCALING PROJECT MANAGEMENT TO LARGE IMPLEMENTATIONS

Room 24

Kate Corbett, PMP, CSM — Director, Information Technology, Atlantic Health System

Moderator — Mary Griskewicz, Cigna



DISRUPTING SINGLE STORIES ABOUT HEALTH EQUITY AMONG BOYS & MEN OF COLOR

Room 23

Wizdom Powell, PhD, MPH — Director, Health Disparities Institute and Associate Professor of Psychiatry, UConn Health

Moderator — Laura Morris, MPH, CT Office of Health Strategy



DIABETES PREVENTION: IMPACTING LIVES, ONE YEAR LATER

Room 22

Sandra E. Czunas, MPH — Associate Health Care Analyst, CT Office of the State Comptroller

Sarah Downs, MPH, CHES — Manager, Health Programs, WellSpark Health

Moderator — Ashley DePasquale, SMC Partners

2:00pm - 2:30pm

NETWORKING BREAK, EXHIBIT HALL, POSTER GALLERY

2:30pm - 3:30pm

BREAKOUT SESSIONS



WHAT'S HAPPENING WITH HEALTH INFORMATION EXCHANGE — WHY HEALTH INFORMATION EXCHANGE MATTERS

Room 23

Allan Hackney, CISM, CRISC — Health Information Technology Officer, CT Office of Health Strategy

Thomas P. Agresta, MD, MBI — Professor and Director of Medical Informatics Family Medicine, UConn Health; Director of Clinical Informatics, Center for Quantitative Medicine

Moderator — Steve Ruth, SMC Partners/eHealth Connecticut



INTEGRATION OF PRIMARY CARE AND BEHAVIORAL HEALTH-SHIFTING TO A PERSON-CENTERED MODEL OF CARE

Room 25

Sabrina Trocchi, PhD, MPA — Chief Operating Officer, Wheeler

Moderator — Nancy Kelly, Qualidigm



IMANI BREAKTHROUGH RECOVERY PROGRAM

Room 22

Rev. Robyn Anderson — Pastor, Blackwell AME Zion Church

PANEL:

Stephen Best Sylvia Cooper Akilah Barr

Tim Feeney Danielle Zora

Moderator — Laura Morris, MPH, CT Office of Health Strategy



PROJECT ECHO: SUPPORTING PRIMARY CARE PROVIDERS TO ADDRESS COMPLEX CONDITIONS

Room 24

Marlene Moranino, RN, BSN — Senior Director, Clinical Programs, Community Health Center Association of Connecticut, Inc.

Lise Tancrede — Project Manager, Qualidigm

Moderator — Ken Lalime, Community Health Center Association of Connecticut, Inc.

2:30pm - 3:30pm

BREAKOUT SESSIONS

3:30pm - 3:45pm

NETWORKING BREAK, EXHIBIT HALL, POSTER GALLERY

3:45pm - 4:30pm

Closing Keynote (Ballroom B)

LESSONS LEARNED IN IMPLEMENTING BEST PRACTICES IN TRANSFORMATION AT SCALE

Kevin Carr, MD – Chief Executive Officer, National Coordination Center

4:30pm - 4:45pm

Primary Care Leadership Awards (Ballroom B)

Tom Meehan, MD, MPH – Executive Director, CT Center for Primary Care; Vice President, Research and Medical Education, ProHealth Physicians

4:45pm - 5:45pm

COCKTAIL HOUR, EXHIBIT HALL, GALLERY WALK OPEN

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